



OUR QUALITIES

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A BRIEF HISTORY

IPRIS was founded in 2004 by intellectual property experts based in Basel, Switzerland. Having understood the challenges faced by small and medium sized companies as well as university and government technology transfer departments, they recognised there was a gap in the IP services market for a renewals company capable of providing competitive fee charges, at a fixed rate, along with direct and flexible expert client service support.

With this model in mind, IPRIS formed a joint venture with IP Pragmatics Limited (www.ip-pragmatics.com) in 2005 to further expand the service to the UK market.

The company has achieved double digit growth year on year. Today the IPRIS current clients include a large number of leading universities through to small and medium sized businesses across a range of technology related sectors.

The IPRIS service has a global reach, with clients across Europe, the Middle East, New Zealand and Australia.

Our market position was further strengthened when we became a public limited company in 2012.

How IPRIS has evolved

- **2004**
Founded by intellectual property experts based in Basel, Switzerland
- **2005**
IPRIS formed a joint venture with IP Pragmatics Limited to further expand the services to the UK
- **2009**
IPRIS and IP Pragmatics open an office in Australia
- **2012**
IPRIS becomes a Public Limited Company.

SERVICE AND PORTFOLIO SIZE

IPRIS currently manages many thousands of patent and trademark renewals per year as well as providing nationalisation and validation services. The patent holding sizes of each IPRIS client ranges from the 30–50 at the smaller end of the spectrum through to the 1000 mark at the larger.

Our service offering includes:

- A fixed all-inclusive service fee independent of the amount of the official fee, the annuity year and country.
- A secure, user-friendly web portal to instruct IPRIS on renewals on per family or per case level, with multiple checks and balances.
- Automatic payments of renewals and completely paperless service upon request.
- Flexible and proactive customer service with an experienced single point of contact and support in the UK, Switzerland and Australia.
- Complete transparency with statements of renewal payments issued on a monthly, quarterly and annual basis as needed.

GOVERNANCE AND BACK-UP

Compliance of client instructions and renewal reminders has the highest priority. Operating a fast, deadline-oriented, precise and confidential system for processing client instructions is the central goal of the IPRIS team.

The IPRIS client holding records are housed in three separate databases: one internal interface, and two external, including a patent management software system. These are all run and backed up independently. This three part system, with each running in parallel, allows for cross-checking of all the patent formalities data, and ensures rigorous back up in the case of disaster.

The IPRIS web interface is the primary outlet for client renewal instructions to the IPRIS team. This is username and password protected, and housed in secure data management facilities. The client portfolio data listed can only be edited by IPRIS and the process of a client instructing renewals through the

online system has multiple checks in place to eliminate errors.

When a client transfers to IPRIS, or notifies of further patents to be placed under IPRIS control, the formalities data is automatically audited and corrected where necessary, against the individual patent office records.

For applications pending grant, the team receives notification from the client or patent attorney for the changes in status. The IPRIS system will also alert the team of likely decision dates. Operating this relationship with the client and their patent attorney is well practised by IPRIS.

The IPRIS system can be individually tailored to each client's needs with respect to how renewal reminders are sent (e.g. fax or email), how often and how renewal instructions are communicated.

OUR COMMITMENT

We maintain an excellent reputation for our efficiency and responsiveness to client needs.

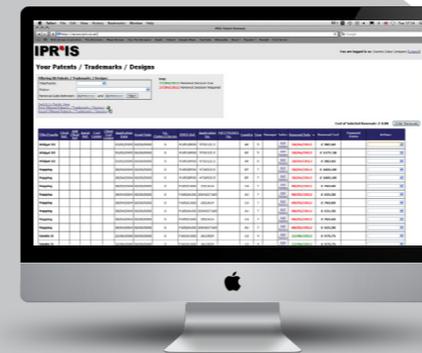
Since inception, IPRIS has never lost the rights to a client's case due to an error on the part of the IPRIS system. Nonetheless, the company has industry leading levels of professional liability insurance, should the unlikely occasion arise.

As part of this client orientated service we also provide high value patent validation and nationalisation services through our strategic external partnerships.

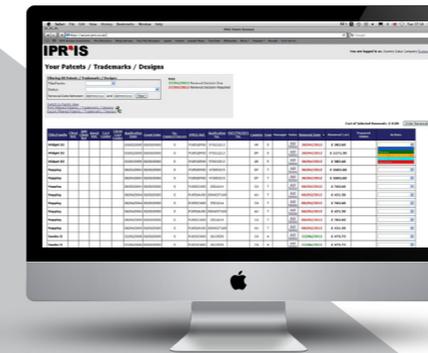
CLIENT INTERFACE

IPRIS' web interface provides clients with an easy to use comprehensive management tool for viewing their portfolio, future renewal dates and costs; and managing upcoming renewal instructions. The system can also provide data exports in different formats for a client's internal management reporting purposes in respect of forthcoming decision dates and costs.

Each client has direct, hands-on support and advice (via email and phone) from IPRIS' team of IP experts in Basel, Switzerland. Additional client management support is available through IP Pragmatics in the UK and Australia.



Client portfolio as seen on the web interface



Instructing renewals from the drop down menu on the web interface



IPRIS is an experienced provider of services for the management of intellectual property rights. Based in Basel, Switzerland, IPRIS provides clients including leading universities, SMEs, research institutes and patent attorneys around the world with a reliable, flexible and cost-effective service.

The management of intellectual property rights is a complex and time-consuming process that requires expertise. Outsourcing the management of intellectual property rights allows IP rights holders to save time and money on the administration of their IP portfolio.

For more information please visit:
WWW.IPRISGLOBAL.COM